

# 28 Day Social Media Content Calendar

Please feel free to copy and use this Calendar to find monthly inspiration for your social media content!

Tips for hearing protection	Infographics on common hearing disorders	Behind-the-scenes glimpses of team activities	Throwback photos of local area or business history	"Did you know?" facts about hearing	Highlight hearing aid manufacturer content	"This or That" questions for engagement
Inspirational quotes about hearing health	Highlight a customer success story	Fun facts about the ear anatomy	Showcase a day in the life of an employee	Tips to prevent hearing loss	Share testimonials from satisfied patients	Informative videos on hearing health topics
Share a blog from your website	Promote an event - whether your own or locally	Highlight charitable initiatives or causes	Promote limited-time discounts or offers	Share your 'Why' - why do you do what you do	Share achievements awards, staff qualifications etc	Showcase your strategic partners
Tips for hearing wellness	Share a funny or heartwarming anecdote	Share links to informative articles	Say thank you to your patients	Celebrate relevant awareness days or campaigns	Facts about hearing loss prevention	Shareable memes related to your patients